Monic MengHuei Chen

AI Project Manager · Generative AI UX · B2B2C SaaS ·
Cross-Functional Execution · Agile Delivery

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SUMMARY

Strategic and human-centered project manager with 8+ years of experience driving AI-powered products across consumer and enterprise markets. Skilled in generative AI content, cross-functional execution, and scalable user solutions. Now transitioning toward roles at the intersection of AI product strategy and data-informed innovation.

EXPERIENCE

Senior Project Manager | Perfect Corp.

Taipei, Taiwan │ 2017 – Present

Delivered global AI solutions rollouts by aligning design, engineering, and partner needs. Specialized in generative AI, mobile app growth, and B2B2C SaaS optimization.

- **YouCam Perfect – AI Photo Editing App**
  Partnered with Product Manager to launch AI-powered editing features, boosting new subscribers by +20% and revenue by +16% YoY through intuitive AI experiences.
- **YouCam AI Pro – Generative Creativity Platform**
  Spearheaded user experience and interface design from scratch, driving +221% subscriber growth and +246% YoY revenue through user-centric generative AI design.
- **YouCam Video – Video Editing Tool**
  Designed AI video editing features resulting in seamless user experiences and increased

Senior UI Engineer | HTC

Taipei, Taiwan │ 2015-2016

Designed core Android system applications and internal visual systems for a global smartphone brand. Focused on UI scalability, multi-language design, and collaboration with cross-functional teams.

- Designed 6+ system features across multi-language markets
- Collaborated with PMs and engineers to optimize user flows for pre-installed applications

Senior Graphic Artist | ABC Carpet & Home

New York, USA │ 2010 – 2014

Created brand visuals across print, digital, and in-store formats to support seasonal campaigns and retail marketing efforts.

- Produced 30+ visual proposals in collaboration with merchandising and e-commerce teams
- Developed promotional materials and signage aligned with the brand's premium positioning

CORE SKILLS

- Agile Project Management
- Cross-functional Stakeholder Management
- UI/UX Design & Human-Centered Thinking
- Generative AI Applications(Prompt Engineering, Midjourney, ChatGPT)
- Product Development in B2B2C SaaS, Beauty Tech, Mobile Apps
- Cross-Cultural Communication & Global Team Collaboration
- Basic Data Analytics (training in SQL, Tableau, Spreadsheets)

CERTIFICATION

- Google Data Analytics (in progress, est. Jun 2025)
- Google UX Design Certificate
- Prompt Engineering for ChatGPT – Vanderbilt University
- Agile Thinking – University of Virginia

EDUCATION

- Pratt Institute, New York, USA
  M.S. in Communication Design
- ShihChien University, Taipei, Taiwan
  B.A. in Fashion Design