

Monic MengHuei Chen

Hybrid UI/UX Project Manager | AI-Driven Product Execution | Human-Centered Systems & Generative AI Experience

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SUMMARY

UI/UX project manager with 8+ years experience delivering AI-integrated products across consumer and enterprise platforms. I combine execution clarity with emotional design insight to build user-centered, scalable systems.

EXPERIENCE

Senior Project Manager | Perfect Corp.

Taipei, Taiwan | 2016 – Present

Drove global rollout of AI-powered features by aligning design, engineering, and business needs. Specialized in generative AI, mobile app growth, and B2B2C SaaS optimization.

- Managed end-to-end execution across AI-powered consumer apps (photo & video editing, beauty tech), coordinating cross-functional teams to deliver user-ready features at global scale
- Drove product scalability by implementing multi-language architecture and modular features in collaboration with product managers and backend teams
- Translated cross-team requirements into structured sprints, removing blockers and aligning stakeholders under tight release cycles
- Built and maintained design systems and interactive prototypes to accelerate iteration, ensure UI consistency, and support AI-integrated features

Senior UI Engineer | HTC

Taipei, Taiwan | 2015-2016

Designed core Android system applications and internal visual systems for a global smartphone brand. Specialized in scalable UI systems and localization-ready components.

- Delivered pre-installed features across multi-language markets
- Built UI libraries and design patterns to ensure visual consistency
- Collaborated with UX researcher and developers to improve user experience in core apps

Senior Graphic Artist | ABC Carpet & Home

New York, USA | 2010 – 2014

Created brand visuals across print, digital, and in-store formats to support seasonal campaigns and retail marketing efforts.

- Produced 30+ visual proposals in collaboration with merchandising and e-commerce teams
- Developed promotional materials and signage aligned with the brand's premium positioning

CORE SKILLS

- Hybrid UI/UX Design & Human-Centered Systems
- Agile Project Management & Cross-Functional Execution
- Generative AI Integration (Prompt Engineering, Midjourney, ChatGPT)
- B2B2C Product Development in SaaS, Beauty Tech, Mobile Apps
- Figma, ProtoPie for Scalable Design & Execution
- Analytical Thinking & Self-Driven Learning
- Basic Data Analytics (SQL, Tableau - in progress)
- Emotionally-Informed UX & Tone System Design (Mirror Prototype)

CERTIFICATION

- Google Data Analytics (in progress, est. Jun 2025)
- Google UX Design Certificate
- Prompt Engineering for ChatGPT – Vanderbilt University
- Agile Thinking – University of Virginia

EDUCATION

- Pratt Institute, New York, USA
M.S. in Communication Design
- ShihChien University, Taipei, Taiwan
B.A. in Fashion Design